

# Intergroom 2024

Meadowlands Exposition Center  
Secaucus, NJ

SET UP:  
**April 4, 2024**  
EXHIBITING DAYS:  
**April 5-7, 2024**  
DEADLINE FOR RENEWAL:  
**December 4, 2024**

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Representatives \_\_\_\_\_  
 Company Website \_\_\_\_\_  
 Contact E-mail: \_\_\_\_\_  
 Contact Phone Number: \_\_\_\_\_  
 Individual in Charge at Show: \_\_\_\_\_ Top 3 Preferred Booth Locations: \_\_\_\_\_  
 Cell Phone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected to the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

X Sign

AUTHORIZED SIGNATURE

PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are Width x Depth. Floors are carpeted. Booth includes pipe and drape, draped table, wastebasket & sign.

- IG8000  Standard 10' x 10' Booth \$2,365
- IG8003  Premium End 10' x 10' Booth \$2,750
- IG8004  End Cap 2 Booths 20' x 10' \$5,720
- IG8005  Kiosk 4 Booths 20' x 20' \$12,650
- IG8006  Economy Size 6' x 8' Booth \$1,320
- IG8007  Economy Corner 6' x 8' \$1,540

### PROGRAM ADVERTISING

32 page full color, magazine format. 20,000 printed & mailed to 200 mile radius of show location and to others by request.

- Full Page - \$1,500      Second Cover - \$2,225
- 1/2 Page - \$835      Third Cover - \$2,035
- 1/3 Page - \$675      Back Cover - \$2,475
- 1/4 Page - \$538      Page 3 Cover - \$2,035
- 1/6 Page - \$385      Center Spread - \$3,492
- 1/8 Page - \$335

## 3 PAYMENT

### METHOD OF PAYMENT

Payment required with application.

Check enclosed for \$ \_\_\_\_\_  
 Master Card Visa Discover American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CW: \_\_\_\_\_

**No cancellations after 3/4/2024**  
 Cancellation Fee is \$100

## 4 RETURN APPLICATION WITH PAYMENT TO

**Barkleigh Productions, Inc.**

970 W. Trindle Road, Mechanicsburg, PA 17055  
 Phone: (717) 691-3388 Fax: (717) 691-3381

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com)